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ASK Childhood Cancer Foundation Selected as Charity of Choice for 28 Jersey Mike's Subs Locations during Month of Giving Campaign

Richmond, VA — ASK Childhood Cancer Foundation is proud to announce its partnership with twenty-eight Jersey Mike's Subs locations in Northern Virginia and Washington D.C. for the 14th Annual March "Month of Giving" Campaign. Throughout the month of March, customers at these participating Jersey Mike's Subs stores will have the opportunity to support local charities, including ASK Childhood Cancer Foundation, through various fundraising initiatives.

Jersey Mike's Subs restaurants will be offering fundraising support in several ways during the Month of Giving campaign:

Month-long Fundraising Campaign Contributions: Customers visiting the participating Jersey Mike's Subs locations will have the option to round up their purchase to the nearest dollar or donate \$1, \$3, or \$5 when placing their order. These contributions will directly benefit ASK Childhood Cancer Foundation and its mission to support children and families affected by childhood cancer.

Day of Giving: On March 27, Jersey Mike's Subs locations nationwide will promote the Day of Giving, during which each restaurant will donate 100% of sales - not just profit - to their chosen charity. This significant day of philanthropy will further support ASK Childhood Cancer Foundation and its programs.

The list of the twenty eight participating Jersey Mike's Subs locations in Northern Virginia supporting ASK Childhood Cancer Foundation during their Month of Giving campaign can be found here.

"We are incredibly grateful to Jersey Mike's Subs for selecting ASK Childhood Cancer Foundation as one of the beneficiaries of their Month of Giving campaign," said Amy Godkin, Executive Director at ASK Childhood Cancer Foundation. "These fundraising efforts will make a meaningful difference in the lives of children and families impacted by childhood cancer across Virginia."

Join ASK Childhood Cancer Foundation and Jersey Mike's Subs in supporting children with cancer and their families throughout the Month of Giving campaign.

For more information about ASK Childhood Cancer Foundation, visit www.askccf.org.

For more information about Jersey Mike's Subs and the Month of Giving campaign, visit www.jerseymikes.com/mog.

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About ASK Childhood Cancer Foundation:

ASK Childhood Cancer Foundation is committed to making life better for children with cancer and their families across Virginia. ASK offers family support, educational support and events that foster community connection for our children and their families. To learn more about ASK's initiatives and ways to get involved visit askccf.org.

About Jersey Mike's

Jersey Mike's Subs, with more than 3,000 locations open and in development, serves authentic fresh sliced/fresh grilled subs on in-store freshly baked bread — the same recipe it started with in 1956. Passion for giving in Jersey Mike's local communities is reflected in its mission statement "Giving...making a difference in someone's life." For more information, please visit jerseymikes.com or follow us on Facebook (facebook.com/jerseymikes), Instagram (instagram.com/jerseymikes), TikTok (tiktok.com/@jerseymikes) and X (formerly Twitter) (twitter.com/jerseymikes). Join in the conversation at #JerseyMikesGives.