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Cancer Warrior Ivie's Enchanted Journey: ASK Childhood Cancer Foundation Partners with Unicorn World for a Day of Magic and Joy

Richmond, VA - November 6, 2023 - ASK Childhood Cancer Foundation is proud to announce the upcoming heartwarming experience for young Ivie, a five-year-old leukemia warrior, at the enchanting and one-of-a-kind event, Unicorn World.

Unicorn World, an extraordinary and immersive event, promises to transport attendees into a realm of wonder and magic, bringing to life the allure of these mythical creatures. Scheduled for November 11th and 12th, 2023 in Richmond, the event is set to mesmerize families and ignite children's imagination, creating cherished moments for all attendees.

Ivie, a spirited and resilient girl, was diagnosed with leukemia at the age of four. Despite her challenging battle, she continues to exhibit remarkable strength and an unyielding love for life. Described as a lover of princesses and animals, Ivie's joy for dressing up and engaging in imaginative play knows no bounds. Her fascination with unicorns, symbolized in her wardrobe adorned with unicorn motifs, caught the attention of ASK staff, who rallied to create a magical experience tailored especially for her.

Amy Fender, ASK Education Support Navigator at Carilion Children's shared her connection with Ivie, stating, "I knew she and her family would LOVE Unicorn World; I am so grateful that Divine Fog Realty was willing to work with me to make it possible for them to attend!"

The event has been made even more special for Ivie and her family, as Unicorn World will be decorating their hotel room, treating them to a luxury limousine ride from their hotel to the event, and providing a VIP experience with unlimited rides, facepainting and professional photography, ensuring a day filled with wonder and joy.

"We are honored to help Ivie and her family make magical memories together in a wonderland of unicorns, from being chauffeured in a limousine to racing motorized unicorns in the Galloping Glen," said Lauren Mines, co-founder of Unicorn World, LLC. "Seeing the joy, inspiration and creativity reflected in the faces of families when they experience the magic of Unicorn World drives us to bring this event to communities throughout the country."

Unicorn World's partnership with ASK Childhood Cancer Foundation aligns with the Foundation's unwavering commitment to improving the lives of young cancer patients and their families. ASK's vital programs, operating across five pediatric oncology clinics in Virginia, including Children's Hospital of Richmond at VCU and UVA Children's Hospital, offer extensive family and educational support, fostering a sense of community and belonging.

"Our mission at ASK Childhood Cancer Foundation is to make life better for children battling cancer and their families," stated Amy Godkin, Executive Director of ASK. "Through partnerships and generous initiatives like Unicorn World, we aim to provide moments of respite and normalcy to these brave children, uplifting their spirits in their challenging journey."

ASK Childhood Cancer Foundation continues to stand as a beacon of hope and support for children and families fighting cancer, embodying a vision to be the leading source of support for these resilient fighters.

For more information about ASK Childhood Cancer Foundation and its initiatives, please visit www.askccf.org.

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About ASK Childhood Cancer Foundation:

ASK Childhood Cancer Foundation is committed to improving the lives of young cancer patients and their families across Virginia. Through extensive programs and unwavering support, the Foundation aims to create a sense of community, connection, and respite for children battling cancer and their families.