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ASK Announces Departure of Director of Philanthropy

ASK Childhood Cancer Foundation announced the departure of Rachael Schrinel who has served as Director of Philanthropy. Rachael stepped down as Director of Philanthropy but will continue to be employed in an advisory role until September 1, 2025, when she will move on to new endeavors.

During her tenure, Rachael played a pivotal role in scaling the organization's philanthropic footprint across the Commonwealth. Under her leadership, ASK Childhood Cancer Foundation achieved record-breaking growth through its signature events, growing attendance and funds to more than \$3.2 million dollars for its annual gala, and diversified revenue to include an endowment and point of sale campaign. Her dedication to building relationships through our volunteers and donors to help connect them to our mission on a deeper level contributed to the organization's mission of making life better for the children battling cancer and their families across Virginia.

"We are so grateful for Rachael Schrinel's many contributions to ASK Childhood Cancer Foundation over the past three years," said Meg Garner, ASK Board Chair. "She brought passion, expertise, and a true commitment to our cause. We wish her all the best in her future endeavors."

The organization remains steadfast in its commitment to make life better for children with cancer and their families. ASK has a strong and dedicated team of staff and volunteers in place, ensuring a seamless transition and continued delivery of vital programs and services to the community. Rachael shares, "ASK is such a special place surrounded with the most passionate staff, volunteers and donors, I feel incredibly honored to have had the opportunity to work alongside each of them to bring our shared vision to life. I am cheering them on as they continue to do this good work in the years to come."

ASK will soon begin the search for a new Director of Philanthropy to continue advancing the organization's strategic goals.