



## 2017 Committee Opportunities

**Development:** Meets monthly at 8:00am at Penny Tree Place. Focuses on ASK's fundraising efforts and developing a coordinated strategy to engage the entire board in ASK's fundraising efforts.

**Walk:** May meet monthly from January to April to organize the ASK Fun Walk & 5k, which is held in late April. Most of work is done via email. Help needed with securing sponsors, marketing and logistics.  
2017 date: Saturday, April 22nd, The Diamond ([www.askwalk.org](http://www.askwalk.org))

**Gala:** Meets monthly (usually in evenings) from August to March plan and execute an auction/party fundraiser for 300+ attendees. Help needed with sponsorship and auction item solicitation as well as marketing, décor and logistics. 2017 date: Saturday, March 18th, John Marshall Hotel ([www.askgala.org](http://www.askgala.org))

**Dunkin' Donuts Munchkin Run:** May meet monthly from July through November. Much of the work will be done via email. Help needed with securing sponsorships, marketing and logistics.  
2018 date: Saturday, November 18th, St. Christopher's School ([www.donutrun.org](http://www.donutrun.org))

**PR/Marketing:** Meets every other month at 8:00am at Penny Tree Place. Plans and executes a coordinated effort to raise awareness about ASK and its events through all channels. Additionally, this committee works on internal marketing to our ASK families about the important programs and staff positions we fund. Annual campaign planning includes September's Childhood Cancer Awareness Month (2017 initiative: #GoGold) and February's Show Your Love (2017 initiative: #FightCancerWithKindness).

**Finance:** Meets every other month at 8:00am at Penny Tree Place. Oversees ASK's budget process and investments.

**Programs:** Meets every other month at either 1pm or 4pm at VCU Medical Center. Focuses on ASK's programs and social events for patients, survivors and families. Looks for partnership opportunities with other organizations.

Social Committee: Focus on organizing the "Just for Fun" social events and lead planners for September's Kourageous Kids party.

**Board Development:** Meets every other month or as needed. Focuses on identifying/cultivating potential board members, strengthening committees, and developing an advisory board. Educates the board on governance topics. – *Board Only*

**Infrastructure & Administration:** Meets every other month or as needed. Focuses on strengthening ASK's internal operations including staffing and facilities. – *Board Only*