

ASK 5K & Fun Walk - Social Media Tips

Social media is a great way to tell friends, family and coworkers about your fundraising efforts and encourage their support.

Facebook:

- Set your goal and share it through your status updates.
- Change your profile pic or header. Walk versions can be found on our Toolkit page.
- Tell your followers why this event is important to you and ask them to support you.
- Share the link for your personal fundraising page for the walk in every post.
- Talk about your progress.
- Encourage your friends to join your team, make a donation or volunteer.
- Thank your friends. Type in @ and their name, it should appear in a drop them box. Select their name to tag them.
- Share posts from our walk or main Facebook pages so friends can see why this is important to you. You can find us at <https://www.facebook.com/ASKChildhoodCancerFoundation/> or <https://www.facebook.com/askwalk/>

Instagram:

- Change your profile pic or header. ASK 5K versions will be added to our Toolkit page and found in your Resource Center when logged in.
- Edit your profile and include a description about your fundraising efforts and a link to your personal fundraising page.
- Use hashtags so others can search and find your posts: #askccf, #askwalk, #rva. You can also use common hashtags like #motivationmonday, #teamtuesday, #thankfulthursday, #feelgoodfriday.
- Thank your friends. Type in @ and their name, it should appear in a drop them box. Select their name to tag them.

Twitter:

- Change your profile pic or header. ASK 5K versions will be added to our Toolkit page and found in your Resource Center when logged in.
- Use hashtags so others can search and find your posts: #askccf, #askwalk, #rva. You can also use common hashtags like #motivationmonday, #teamtuesday, #thankfulthursday, #feelgoodfriday.
- Retweet and recognize your donors with @ and their name.
- Follow us on Twitter at @ASKRichmond and retweet our posts with message about why this cause is important to you.